

Keep Safe Cards now available to all



A Safe Place is somewhere you can go to if you need help and there is no one around to ask.

Press Release from Leicestershire Police on 24/9/14 at 9:00 a.m. Potentially life-saving cards that enable vulnerable people to get help when they become ill or feel unsafe are being re-launched.

Originally designed for the learning disability community, the Keep Safe Cards are now available for everyone to use.

The County and City Councils, Police and Age UK are backing the “keep safe cards”, which people carry on them, in case they need help.

Chief Constable Simon Cole said: “Sometimes people find themselves in situations where they need help but can’t communicate, or have needs that are not instantly visible. The keep safe cards assist with that communication. We are ensuring that all police staff are aware of the card and to ask people if they have one”. The free cards allow people to list their name, emergency contact details and health or important information about themselves to ensure appropriate help can be obtained if they are taken ill or feel unsafe.”



Russell Lacey and Alix Glazier are ambassadors for the Keep Safe Group who worked on the card. They are keen to express the good work that the group is doing to ensure that some of the most vulnerable people have places to go if they need to and that the card is used as widely as possible. The card will be available at council offices, police stations, libraries and some GP surgeries.

Joe Orson, County Council cabinet member for community safety, said: “The new Keep Safe Card is part of our commitment to supporting people who could potentially be vulnerable when they are out and about.

The Keep Safe Card has been used by organisations for quite a while. We have redesigned the card so that it ties in with our Keep Safe Places so that anybody can use it”

Assistant City Mayor, Sarah Russell, said: The Keep Safe Card could potentially save your life and can help people be good citizens when someone around them is in distress. We urge people to carry a card, or if they think it would be useful for their relatives or vulnerable people that they know to have one, fill it in and carry it in their purse, bag or wallet.”

The initiative is linked to Keep Safe Places – which are a network of libraries, shops and businesses which have agreed to act as good citizens, whenever vulnerable people feel upset, concerned or are being bullied when they are in our town centres.

Tony Donovan of Age UK said: “We are proud to support the Keep Safe agenda and work with the Councils and Police. Age UK have got 12 shops around Leicestershire and Leicester that are Keep Safe Places and offer people the security of a safe place they can go to if there is an issue on their visit to our city or town centres.

To find your nearest Keep Safe Place or find out where to get a Keep Safe Card, look out for a window sticker or visit www.leics.gov.uk/keepsafeplaceschemes.